REGISTER OF
CLASSIFICATION DECISIONS

Date of entry in Register:	30 September 1997
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Australian Playboy October 1996
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publisher:	Mason Stewart Publishing Pty Ltd
Author:	Not Applicable
Format:	Magazine
Country of Origin:	Australia
Language:	English

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Components of film originally examined: Not Applicable.

Feature: Running time:

Trailers: Running time:

Total Running time:

Excision/Alteration: No.

Reason(s) for Excision:

Not Applicable.

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Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display conditions:

Section 27

Either

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept
and
That the publication must be publicly displayed only in a sealed package.

Or

That when the publication is on public display, the classification given to the publication must be shown on the publication; or any package in which the publication is kept
and
That the publication must be publicly displayed only in premises, or a part of premises, set aside for the public display of restricted publications (whether or not articles other than restricted publications are also displayed in those premises or that part of those premises).

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Australian Playboy October 1996* is classified as:
Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The magazine has been given this classification because it presents extensive scenes of female nudity in a manner intended to sexually arouse. The magazine features photographs of single females in various stages of undress, mostly with full body and breast nudity. The poses of the models are suggestive of sexual activity. The remainder of the magazine comprises advertisements, short items aimed at entertaining, sexual advice, articles some of which are of a non sexual nature aimed at a male reader, interviews (not sexually explicit), stories of a sexual nature but not sexually explicit, and cartoons and jokes generally of a sexual nature. Because of the level of female nudity and other sexually explicit material in the magazine presented in a manner intended to sexually arouse, the availability of the publication is likely to be injurious to the public good unless restricted to an adult audience.

OFLC Ref: 9601379